

INSEEC GRANDE ÉCOLE **INTERNATIONAL** **WEEK 2025**



APRIL 7 TO 11

Monday & Tuesday at **Paris** campus
Thursday & Friday at **Bordeaux** or **Lyon** campus

Join us during this amazing week to share your knowledge and experience with our Master's students and other professors from all over the world !



INSEEC Grande Ecole (IGE) offers a Masters Degree accredited by the French Ministry of Higher Education and Research. It has over 2000 students at its Paris, Bordeaux, and Lyon campuses. The program focuses on practice-oriented and project-based learning and has a strong international component.

IGE's international weeks intend to promote internationalisation and strengthen cooperation with IGE's longstanding partners across the world.

Program

Teachers are expected to teach **6 hours per day**, except on Wednesday, which is the travel day to Bordeaux or Lyon (2hours train). Each teacher has the freedom to choose his own teaching method (lectures, seminars, project-based instruction, etc.). Every student must be evaluated in class (group project, case study, oral presentation, quiz, etc.).

- **Monday & Tuesday:** Teaching on the Paris campus
- **Wednesday:** Transfer from Paris to the city of Bordeaux or Lyon taken in charge by our department (2hours train). No teaching.
- **Thursday & Friday:** Teaching on the Bordeaux OR Lyon Campus

Teaching Graduate Students

Our students are all **first-year master's students** in business fields such as marketing, management, finance, human resources, and communication. They are apprentices, which means they study at INSEEC Grande Ecole while also working for a company.

Theme of the International Week

Major Shifts in Contemporary Organizations

Examples of courses :

- Digital Transformation: Impacts on Society and Economy
- Sustainable Development and Circular Economies
- Migration and Global Population Shifts in the 21st Century
- The Future of Work: Automation, AI, and Human Adaptation
- Urbanization and Smart Cities: Shaping the Future of Living
- Post-Capitalism: New Economic Models for a Sustainable Future
- Data-Driven Economy and Big Data Analytics
- Economic Consequences of Artificial Intelligence and Automation
- Health Economics and the Pandemic's Economic Impact
- IA for HR



Teaching Hours Compensation

INSEEC Grande Ecole will compensate all teachers with **1000 euros for the entire week**.

Coverage and Expenses

The International Week is eligible for the **Eramus+ Teaching Mobility Fund** for professors coming from institutions being part of the Erasmus+ Program.

INSEEC Grande Ecole will cover the following expenses:

- Coffee breaks, lunches & one dinner per city
- Transfer by train from Paris to Bordeaux or Lyon

INSEEC Grande Ecole will not cover the following expenses:

- Travel costs to and from France
- Accommodation cost
- Daily allowance expenses

Accommodation

We invite participants to make their own accommodation arrangements. Once your application is approved, each professors will receive a guide with information on hotels near each campus.

How to Apply ?

Professors must fill out the online form below by **January 12, 2025**, and send their resume to international-paris@inseec.com.



The International Office will notify everyone of the decision in the weeks following the deadline.

For more information, please contact international-paris@inseec.com

PARIS

Address:

37 quai de Grenelle, Building Pollux - 75015 Paris



Campus in the capital of France

INSEEC Grande Ecole Paris is located in the heart of the capital near the Eiffel tower

Experience the French “Art de Vivre”, unveiling the city's vibrant culture, exquisite cuisine, and timeless charm !



Bordeaux

Address:

Hangar 19, Quai de Bacalan - 33300 Bordeaux

INSEEC
GRANDE ÉCOLE



Located along the Garonne River

Bordeaux is the “City of art and history” and an UNESCO world heritage site !

Wine Capital of the World and close to the Atlantic Ocean and the Pyrenees Mountains.

Only 2 hours from Paris by train.



[Click here to take a look around !](#)



Lyon

Address:
25 Rue de l'Université - 69007 Lyon

INSEEC
GRANDE ÉCOLE



Located in the heart of Lyon

INSEEC Grande Ecole Lyon is located in the heart of the city of Lyon.

UNESCO World Heritage Site !

A city voted World Capital of Gastronomy and the birth place of Paul Bocuse, the famous starred Chef.

Only 2 hours from Paris by train and close to the French Alps.



[Click here to take a look around !](#)

