

Rules of the Competition
“Łódź you travel with me?”
”Duration of the Competition: 7 June – 21 June 2023

§1
Organizer of the Competition

- 1.1. The Organizer of the *“Łódź you travel with me?”* Internet Competition (hereinafter referred to as the Competition) is the International Cooperation Centre of Lodz University of Technology (hereinafter referred to as the CWM).
- 1.2. The address of the Organizer
90-539 Łódź
ul. Żwirki 36
tel: +48 42 638 38 64
tel: +48 42 638 38 63
tel: +48 42 638 38 78
- 1.3. The person authorized to provide information about the Competition is:
Irmina Kwiatek
e-mail: irmina.kwiatek@p.lodz.pl
tel: +48 42 638 38 78

§2
Objectives of the Competition

- 2.1. Objectives of the Competition:
 - promotion of the international student life at Lodz University of Technology, enable international students in university life, increasing brand recognition of Lodz University of Technology,
 - promoting active lifestyle among international students and encourage them to discover new places
 - raising interest in studying at Lodz University of Technology among young people

§3
Participants

- 3.1. All full time international students with an Instagram account, who are studying at Lodz University of Technology, are entitled to participate in the Competition.
- 3.2. Persons who apply to take part in the Competition in accordance with these Rules shall be hereinafter referred to as "Participants".

§4

Subject and organization of the Competition

- 4.1. The Competition shall be carried out online and will last from 7 June 2023 to 21 June 2023.
- 4.2. The subject of the Competition involves posting by a Participant to Instagram a photo, which presents a participant with at least one TUL gadget which were given to students by International Cooperation Centre staff and which is marked with the logo of Lodz University of Technology.
- 4.3. A Competition photo may be taken in any place, with any technique, with the use of any means of photographic processing, provided that it must be taken in accordance with the law, without endangering one's own life and health and the health of others.
- 4.4. The Competition photo uploaded to Instagram can contain numerous hashtags but also must be marked with at least three hashtags, i.e. #Łódźyoutravelwithme #lodzuniversityoftechnology and “#” with country of participant origin.
- 4.5. The Competition photo posted to Instagram must not cause negative feelings, must not be inconsistent with good morals and must not violate the welfare and dignity of third parties.
- 4.6. The Organizer reserves the right to report a photo to the Instagram Administrator and to demand its removal if it deems it inappropriate.
- 4.7. The Organizer reserves the right to extend the duration of the Competition.

§5

Rules for entering the Competition

- 5.1. A person interested in taking part in the Competition is obliged to upload a Competition photo described in §4 to his/her own private account on Instagram during the Competition, i.e. between 7 June and 21 June 2023.
- 5.2. The photo will be qualified for the Competition only if the conditions described in §4 of these Rules are met.
- 5.3. The maximum number of photos uploaded by the Participant to his/her Instagram account is 1. If the Participant posts more than 1 photo that meets the conditions of the Competition, the first uploaded photo shall take part in the Competition.

§6

Evaluation of competition photos and prizes

- 6.1. The selection of three winners of the Competition shall be made based on the number of likes under the Competition photos.
- 6.2. The Participant whose photo receives the largest number of likes will be the winner of the Competition.
- 6.3. In the event that more than one Competition photo receives the same, highest number of likes, the selection of the winning photo will be made by the jury composed of: Agnieszka Wierzbińska, Anna Grzelak and Irmina Kwiatek.
- 6.4. After the Competition is resolved, the winners will be informed about the results via Instagram and invited to the official announcement of results and the distribution of prizes.
- 6.5. The prize for the winner of the Competition is JBL speaker, TUL's hoodie and TUL's t-shirt.

- 6.6. The prize for the winner of the second place in the Competition is TUL's hoodie and TUL's t-shirt.
- 6.7. The prize for the third place winner in the Competition is TUL's t-shirt.
- 6.8. Organiser offer one special jury award for a selected photograph. Winning photograph will be used in TUL promotional materials
- 6.9. If any of the Competition winners should be absent from the official announcement, the prizes provided for them will be waiting for collection at the place indicated by the Organizer for 14 days from the day of announcing the results of the Competition. In the event of failure to collect the prize within the prescribed time limit, the Competition Winner loses the right to the prize, which the Organizer becomes the holder of.

§7

General provisions

- 7.1. Winners shall agree to publish their first name, surname and information related to the competition photo and the prize received on the Organizer's website and in other media for the purposes related to the publication of the Competition results and promotion of Lodz University of Technology.
- 7.2. Winners, immediately after receiving the information referred to in §6 point 6.4 are obliged to provide the Organiser, via Instagram, with their e-mail address, which will enable the Organiser to contact the Winner in order to obtain appropriate consent to the processing of personal data and to accept the license referred to in point 7.3.
- 7.3. Each Winner shall grant the Organiser, via e-mail, a license for the photo which he/she has uploaded to his/her Instagram account and which has received a prize in this Competition in accordance with the principles described in these Rules. Licence provisions are enclosed as *Appendix 1* to these Rules.
- 7.4. Entering the Competition is tantamount to the Participant's acceptance of the terms and conditions of the Competition specified in these Rules.

§ 8

Final Provisions

- 8.1. These Rules are subject to announcement, with the possibility of downloading and printing them, on the website: <https://cwm.p.lodz.pl/en/news/tul-lodz-you-travel-me>
- 8.2. The Organiser reserves the right to amend the Rules with regard to the duration of the Competition.
- 8.3. The Rules come into force on the day of the announcement of the Competition.
- 8.4. An integral part of these Rules is:
 - 8.4.1. **Appendix No. 1 - Laureate's non-exclusive license to the Competition photo (work) granted to the Organiser of the Competition.**
 - 8.4.2. **Appendix No. 2 - Information clause on the processing of personal data.**

Lódź, 6 June 2023



dr inż. Dorota Piotrowska

Director of the International Cooperation Centre

**Non-exclusive license of the Winner regarding the Competition photo (work)
granted to the Organiser of the Competition**

§1

The Winner grants the Organizer a non-exclusive License for unlimited use of the Competition photo referred to in §4 of the Rules uploaded to the Winner’s private account on Instagram as part of the Competition organized by the International Cooperation Centre of Lodz University of Technology without territorial restrictions.

§2

1. The Winner declares that
 - a) he/she has unlimited and exclusive copyrights to the Competition photo (personal and proprietary), including the right to grant permission to exercise derivative copyrights in relation to the work,
 - b) he/she may dispose of the copyrights to the Competition photo to the extent necessary to submit this statement,
 - c) the use of the Competition photo does not (and shall not violate) the proprietary and personal copyrights and personal rights of third parties,
 - d) the Competition photo was taken by him/her personally and is not a development, modification or adaptation of another person's work,
 - e) he/she has not yet licensed the work to a third party.
2. In the event of claims against the Organiser by third parties for infringement of their copyrights as a result of the Organiser's use of the work within the scope specified in this Agreement, the Organiser shall immediately notify the Winner of this fact, who undertakes to take over the above claims.

§3

1. The scope of the Licence referred to in point I shall cover the following fields of use:
 - 1.1. within the scope of recording and reproduction– production of copies of works with any technique, including printing, reprography, magnetic, optical, analogue or digital recording; in any system or format; on any medium, including audio or video carriers, paper or similar media, photosensitive, magnetic, optical discs, memory chips, computer carriers or other storage media;
 - 1.2. with respect to trade in original or created copies of works – marketing, rental, lending;
 - 1.3. with respect to the distribution of the original or a copy produced in a manner other than specified in point 1.1:
 - a) all transmission and retransmission, including by wire or wireless vision or sound, by overland networks, by satellite, cable, telecommunication or multimedia networks or other transmission systems, in an unencrypted or encrypted manner, in an open or closed circuit; in any technique (including analogue or digital), system or format, with or without recording capabilities, including text, multimedia, internet, telephone or telecommunications services;
 - b) any communication to the public of the works produced (including as part of an audio-visual work) in such a way that everyone can access it at a place and time of their choice, including by overland networks, satellite, cable, telecommunications or multimedia networks, databases, servers or other equipment and systems, including third parties, in an open or closed circuit, in any technique, system or format, with or without recording capabilities, including the service systems referred to in point (a);
 - c) any public reproduction, display, performance, including, in particular, at conferences, presentations, training, meetings
 - 1.4. making developments or changes,

- 1.5. use in other works,
- 1.6. translation into foreign languages
- 1.7. distributing the work online and making it available online for all without restriction,
- 1.8. use in information and promotional materials,
- 1.9. use in public presentations,
- 1.10. use in press publications, television programmes.
2. The License referred to in § 1 includes the right to sublicenses, which means that the Organizer may authorize third parties to use the works within the scope of the License, including the exercise of derivative rights, transfer to third parties the rights and obligations resulting from this License.
3. If, after the acceptance of this License, the Organiser needs to use the images in a manner not provided for in this document, the Winner undertakes to extend the License to include fields of use corresponding to the Organiser's needs. Extension of the fields of use will take place by concluding a relevant Appendix to this License.
4. The Winner undertakes not to use the copyrights to the detriment of the Organizer's interests or in a way that hinders implementation.
5. The Organiser may, without additional consent of the Winner, re-process the Competition photos, in particular make edits, alterations and adaptations, as well as dispose of and use them, combine works with other works and introduce additions and modifications to them – derivative rights.
6. The Organiser shall have the right to store copies of the Competition photographs and to reproduce them for archiving purposes.

§4

1. The Licence is granted for an unlimited period of time, with the reservation that it cannot be terminated by the Winner for at least 5 years counting from the date of completion of the Competition
2. The Licence may be terminated by the Organizer and the Winner, after the lapse of the deadline referred to in paragraph 1 with a unanimous declaration of intent of the Organizer and the Winner, after prior determination of the deadline for termination of the License, not less than one month from the date of submission of unanimous declarations of intent by the parties.

§5

1. The Winner agrees to make his or her image available as part of the photographs taken. This consent is not limited in time or territory.
2. The Winner declares that he/she has the consent of all persons whose image is included in the work to its distribution.
3. The Winner is fully liable for any third party claims related to the work.

.....
Date and legible signature of the Participant

Information clause

Pursuant to Article 13(1) and (2) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation), OJ EU.L.2016.119.1, the Centre for International Cooperation informs you that:

- 1) the controller of your personal data is Lodz University of Technology, address of the registered office: ul. Żeromskiego 116, 90-924 Łódź;
- 2) the controller has appointed a Data Protection Officer, e-mail contact: iod@adm.p.lodz.pl, or tel. 42 631 20 39;
- 3) your personal data will be stored for the period necessary to realise the purpose of processing, i.e. for the purpose of participation in the competition entitled "Łódź you travel with me?" (Article 6(b), (c) of the GDPR), as well as for the summary and promotion of the aforementioned event, including for archiving;
- 4) you have the right to request from the controller access to your personal data, rectification, deletion or limitation of processing and the right to object to processing, the right to transfer data;
- 5) you have the right to lodge a complaint to the supervisory authority, which in Poland is the President of the Office for the Protection of Personal Data, registered office address: ul. Stawki 2, 00-193 Warsaw, if you consider that the processing of your personal data violates the provisions of the Regulation specified at the beginning;
- 6) your provision of personal data is voluntary but necessary for you to take part in the competition in question;
- 7) decisions taken with regard to you and your personal data will not be taken by automated means, including profiling.